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**Princeton Symphony Orchestra
Presents**

**“Art of Possibility”
A Lecture on Inspirational Leadership
By Benjamin Zander**

**Saturday, October 3, 2009
5:30-7:30 p.m.
Bristol Chapel, Westminster Choir College**

Princeton, NJ, September 15, 2009... **On Saturday, October 3, 2009 from 5:30 to 7:30 pm at Bristol Chapel of Westminster Choir College in Princeton**, the Princeton Symphony Orchestra will present **“Art of Possibility,”** a free lecture on inspirational leadership by renowned conductor, author and educator Benjamin Zander. This event marks and celebrates the thirtieth anniversary of the Princeton Symphony Orchestra, one of the region’s preeminent cultural entities.

“Art of Possibility” is an absolute must for anyone interested in leadership and governance of public and not-for-profit organizations, self-development and life fulfillment. Using concepts developed from years of conducting orchestras around the world, Zander’s exuberant, bold and unconventional presentation provides the keys to unlocking the potential for greatness in human relationships and in organizations. With stories, music and concepts, Zander demonstrates that a leader’s power derives from his or her ability to make others powerful. In **“Art of Possibility,”** Zander brings his passion for greatness to audiences in a way that transforms them. Audience members leave his presentations with a compelling new understanding of leadership, teamwork and the keys to their own happiness and improved performance. **“Art of Possibility”** is a high-energy tour de force designed to cause a radical shift in one’s perception. This is not a speech, it is an experience!

Glenmede and Westminster Choir College of Rider University have generously co-sponsored this very special lecture which will kick-off an entire weekend of events celebrating the PSO's 30th anniversary season. The PSO's opening classical season concert, conducted by Maestro Zander will follow the lecture on Sunday, October 4th at 4:00 at Richardson Auditorium.

Admission to the “Art of Possibility” lecture is free, by reservation. Seating is limited. To reserve a place at this event, e-mail the PSO at info@princetonsymphony.org or call (609) 497-0020.

About Benjamin Zander

Ben Zander is the acclaimed conductor of the Boston Philharmonic, a regular guest conductor of leading orchestras around the world and a professor at the prestigious New England Conservatory of Music. Zander's many awards and honors include an Emmy nomination for conducting *A New World of Music* and his receipt of the "Crystal Award" at the 1999 World Economic Forum in Davos in recognition of his contribution through culture and the arts to global understanding and peace. In 2002, Zander was awarded the 2002 “Caring Citizen of the Humanities” Award by the International Council for Caring Communities at the United Nations.

Zander is co-author, along with his wife, psychotherapist Rosamund Stone Zander, of the best-selling book *The Art of Possibility*. Benjamin Zander has also been the subject of a full-length BBC documentary which aired world-wide and was featured on CBS's *60 Minutes*. Bringing his insights as the conductor of the world's finest orchestras to leaders involved in transformation and change, Benjamin Zander has become a much sought-after speaker to major organizations all over the world, including: Harvard University, Goldman Sachs, Tyco, Citigroup, Shell, IBM, Sprint, NASA and the US Army.

Concert and Ticket Information

PSO presents its five-concert classical subscription series, along with its Holiday and Broadway concerts at the 850-seat Richardson Auditorium (on the Princeton University

campus) during a September through May season. Five-concert classical series subscriptions, pops series options, and single tickets are available by calling the PSO at (609) 497-0020. Complete season information can be found on PSO's website, www.princetonsymphony.org. Single tickets can also be purchased at the Richardson Auditorium box office (609) 258-5000 and at www.princeton.edu/utickets. Single tickets cost \$64, 50, 38, and 20. Richardson Auditorium is wheelchair accessible. Large print programs are available.