

2018-2019 ADVERTISER CONTRACT

Princeton Symphony Orchestra

This document outlines the agreement between _____ (Business Name) and the PRINCETON SYMPHONY ORCHESTRA (PSO). It signifies that your business has agreed to advertise in the PSO Concert Program for the 2018-2019 Season.

- Ads will run in the programs for PSO's 2018-2019 season **10** mainstage concerts plus **3 BONUS PROGRAMS**.*
- Advertisers will be listed in the Friends section of the program.
- Advertisers will be listed on the PSO's website.
- Advertisers will receive a pair of tickets to the PSO concert of their choice. Please indicate selection below.

*SPECIAL BONUS: Your ad will be included in 3 new Saturday evening concert programs at NO ADDITIONAL CHARGE (this year only)

Preferred format: hi-res PDF saved at **300 DPI or greater**, grayscale or color as applicable, submitted via email to cdwyer@princetonsymphony.org. Artwork that does not conform to format and size specifications may be subject to change and a 10% surcharge.

RATES AND SIZES

Please Check:

Discounted Rate

- | | |
|--|---------|
| <input type="checkbox"/> Inside back cover (color)..... 4 1/2" x 7 1/2" | \$1,750 |
| <input type="checkbox"/> Full page ad (b/w)..... 4 1/2" x 7 1/2" | \$1,100 |
| <input type="checkbox"/> 1/2 page ad (b/w)..... 4 1/2" x 3 5/8" (horizontal) | \$550 |

Your advertisement must be received by July 31, 2018.

CONCERT TICKETS:

I would like to attend the concert on: _____ Date (see attached flyer)

CONTACT AND PAYMENT INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Authorized By: _____

Signature

Date

If different from above - Billing Name: _____

Billing Address: _____

City, State, Zip: _____ Phone: _____

Final deadline for ad space reservations is Monday, July 30, 2018.

Please complete the enclosed contract and return it to us by mail or email.

Questions? Contact Audrey Yeager at (609) 497-0020 or ayeager@princetonsymphony.org.

PO Box 250, Princeton, NJ 08542 • www.princetonsymphony.org • 609-497-0020