



# 2019-2020 ADVERTISER BENEFITS

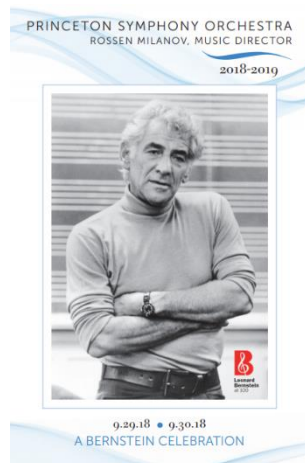
## Princeton Symphony Orchestra

### Now is the time to join our family.

The PSO is thriving, as shown by its expanding audience and accolades from community members, artists, and critics alike. Our concert series continues to grow: For the first time, we will be offering Saturday AND Sunday performances of every classical and POPS concert held at Richardson Auditorium.



### PSO advertisers receive the following benefits:



- Ad message featured in **FOURTEEN concert programs** at Richardson Auditorium (Over 10,000 impressions)
- Ad message delivered to a highly affluent and educated demographic of deeply loyal concert attendees with significant discretionary income
- Listing on the PSO's *new* website, [www.princetonsymphony.org](http://www.princetonsymphony.org), with a direct link to your home page
- Two complimentary concert tickets to any concert at Richardson Auditorium for yourself or an important client, customer, or friend

**A limited number of half and full page ads partnerships are available.**

For questions or to reserve your ad space: Contact Audrey at (609) 497-0020 or [ayeager@princetonsymphony.org](mailto:ayeager@princetonsymphony.org).  
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