



2019-2020 ADVERTISER CONTRACT

Princeton Symphony Orchestra

This document outlines the agreement between _____ (*Business Name*) and the PRINCETON SYMPHONY ORCHESTRA (PSO). It signifies that your business has agreed to advertise in the PSO Concert Program for the 2019-2020 Season.

- Ads will run in programs for PSO's 2019-2020 season **14 mainstage concerts** at Richardson Auditorium.
- Advertisers will be listed on the *Business and Organizational Support* page of the program.
- Advertisers will be listed on the PSO's website.
- Advertisers will receive a pair of tickets to any PSO concert at Richardson Auditorium. Please indicate selection below.

Preferred format: hi-res PDF saved at **300 DPI or greater**, grayscale, submitted via email to Audrey at ayeager@princetonsymphony.org by July 26. Artwork that does not conform to format and size specifications may be subject to change and a 10% surcharge.

RATES AND SIZES

Please Check:

	<u>Rate</u>
<input type="checkbox"/> Full page ad (b/w)4 1/2" x 7 1/2" (vertical)	\$1,100
<input type="checkbox"/> 1/2 page ad (b/w).....4 1/2" x 3 5/8" (horizontal)	\$550

Artwork must be received by Friday, July 26, 2019.

Business Logo/Web link: Please also send a hi-res version of your business' logo along with a link to your website so that we can recognize you at www.princetonsymphony.org.

CONCERT TICKETS:

I would like to attend the concert on: _____ *Date (see season flyer)*

CONTACT AND BILLING INFORMATION

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Authorized By: _____

Signature

Date

If different from above - Billing Name: _____ Phone: _____

Billing Address: _____

Final deadline for ad space reservations is Friday, July 26, 2019.

Please complete the enclosed contract and return it to us by mail or email.

Questions? Contact Audrey Yeager at (609) 497-0020 or ayeager@princetonsymphony.org.

PO Box 250, Princeton, NJ 08542 • www.princetonsymphony.org • 609-497-0020