

PRINCETON SYMPHONY ORCHESTRA

2019-20 Gala Sponsorship Opportunities

Gala Corporate Sponsor Levels

The Carnival of the Animals: April 18, 2020 at Jasna Polana

PSO corporate sponsorship packages offer significant advertising benefits for businesses looking to reach high-income, educated, and deeply-loyal music-lovers in the greater Princeton area.

\$25,000 Lead Sponsor (\$21,200 tax-deductible)

- ❖ Prominent listing in the Gala program and company name/logo prominently listed on the PSO website
- ❖ Full-page advertisement in the Gala program, seen by an influential donor base of over 200 individuals from the greater Princeton area
- ❖ Full table at the Gala (12 seats)
- ❖ Full-page ad in PSO 2020-2021 season concert programs distributed at Richardson Auditorium (10,000+ views)
- ❖ Season-long listing under "President's Circle" in all concert programs distributed at Richardson
- ❖ Ten complimentary tickets to any PSO Classical or Holiday POPS! concert
- ❖ Opportunity to speak at the Gala
- ❖ Sponsorship of and four tickets to a PSO Gala "Party Board" event (Sponsor would serve as the event's host and have the opportunity to speak)

\$10,000 Sponsor (\$7,450 tax-deductible)

- ❖ Prominent listing in the Gala program and company name/logo prominently listed on the PSO website
- ❖ Full-page advertisement in the Gala program, seen by an influential donor base of over 200 individuals from the greater Princeton area
- ❖ Six tickets to the Gala
- ❖ Full-page ad in PSO 2020-2021 season concert programs distributed at Richardson Auditorium (10,000+ views)
- ❖ Season-long listing under "Trustees' Circle" in all concert programs distributed at Richardson
- ❖ Six complimentary tickets to any PSO Classical or Holiday POPS! concert
- ❖ Two tickets to a PSO Gala "Party Board" event

\$5,000 Sponsor (\$3,000 tax-deductible)

- ❖ Prominent listing in the Gala program and company name/logo prominently listed on the PSO website
- ❖ Full-page advertisement in the Gala program, seen by an influential donor base of over 200 individuals from the greater Princeton area
- ❖ Four tickets to the Gala
- ❖ Full-page ad in PSO 2020-2021 season concert programs distributed at Richardson Auditorium (10,000+ views)
- ❖ Season-long listing under "Guarantor" in all concert programs distributed at Richardson Auditorium
- ❖ Four complimentary tickets to any PSO Classical or Holiday POPS! concert

\$3,000 Sponsor (\$1,450 tax-deductible)

- ❖ Listing in the Gala program and company name/logo prominently listed on the PSO website
- ❖ Full-page advertisement in the Gala program, seen by an affluent and influential donor base of over 200 individuals from the greater Princeton area
- ❖ Two tickets to the Gala
- ❖ Full-page ad in PSO 2020-2021 season concert programs distributed at Richardson Auditorium (10,000+ views)
- ❖ Season-long listing under "Sponsor" in all concert programs distributed at Richardson Auditorium
- ❖ Two complimentary tickets to any PSO Classical or Holiday POPS! concert

Questions? Contact Audrey Yeager at ayeager@princetonsymphony.org; (609) 497-0020