

Hot Music for a Cold Night

Gala Corporate Sponsorship and Support Levels



PSO Virtual Gala: February 27, 2021
7pm – 8 pm EST

PSO corporate sponsorship packages offer benefits for businesses looking to reach high-income, educated, and deeply-loyal music-lovers in the greater Princeton area. This season, the PSO will present a virtual Gala on February 27, 2021, enabling attendees to tune in from anywhere in the world to enjoy a sizzling program featuring beloved PSO guest artists, hosted by Maestro Rossen Milanov. Aside from stellar music, the Gala will feature a live chat to interact with other attendees in real time and opportunities to sign up for unique party board experiences. All Gala sponsorships directly benefit the PSO's concerts, community events, and PSO BRAVO! education programs for children.

\$10,000 Lead Sponsor (*\$7,520 tax deductible*)

- ❖ Verbal recognition as a leading sponsor during the Gala
- ❖ Full page ad in concert programs for the 2021-2022 season (TBD whether virtual or paper copy)
- ❖ Twelve (12) virtual Gala performance access links for you, guests, and/or important business clients
- ❖ Twelve (12) gift basket deliveries of wine and Brick Farm-curated gourmet delights for you, guests, and/or important business clients
- ❖ Company logo listed on the PSO's Gala webpage
- ❖ Inclusion in the PSO's virtual Gala invitation (if support is confirmed by 12/31/20)

\$5,000 Sponsor (*\$3,210 tax deductible*)

- ❖ Recognition of as a sponsor during the Gala
- ❖ Full page ad in concert programs for the 2021-2022 season (TBD whether virtual or paper copy)
- ❖ Six (6) virtual Gala performance access links for you, guests, and/or important business clients
- ❖ Six (6) gift basket deliveries of wine and Brick Farm-curated gourmet delights for you, guests, and/or important business clients
- ❖ Company logo listed on the PSO's Gala webpage
- ❖ Inclusion in the PSO's virtual Gala invitation (if support is confirmed by 12/31/20)

\$3,000 Sponsor (*\$1,555 tax deductible*)

- ❖ Recognition as a sponsor during the Gala
- ❖ Full page ad in concert programs for the 2021-2022 season (TBD whether virtual or paper copy)
- ❖ Three (3) virtual Gala performance access links for you, guests, and/or important business clients
- ❖ Three (3) gift basket deliveries of wine and Brick Farm-curated gourmet delights for you, guests, and/or important business clients
- ❖ Company logo listed on the PSO's Gala webpage
- ❖ Inclusion in the PSO's virtual Gala invitation (if support is confirmed by 12/31/20)

\$1,000 Supporter (*\$885 tax deductible*)

- ❖ Recognition of support during the Gala
- ❖ One (1) virtual Gala performance access link for you, guests, and/or important business clients
- ❖ One (1) gift basket delivery of wine and Brick Farm-curated gourmet delights for you, guests, and/or important business clients
- ❖ Company logo listed on the PSO's Gala webpage
- ❖ Inclusion in the PSO's virtual Gala invitation (if support is confirmed by 12/31/20)



ABOUT US: Since its founding in 1980, the Princeton Symphony Orchestra (PSO) has evolved into a professional orchestra of the highest artistic quality. We create the space for our community to *think, feel, question, and enjoy* the experience of live music in this fast-paced world. Offering orchestral, pops, and chamber music concerts, as well as children's programs and innovative collaborative programming, the orchestra is Princeton's hub for classical music knowledge and a gateway to the exploration of new music and performance practices.

Questions? Contact Audrey Yeager at ayeager@princetonsymphony.org; (609) 497-0020

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Princeton Symphony Orchestra
Corporate Support Response Form

Gala 2021: *Hot Music for a Cold Night*
Saturday, February 27, 2021

Early Patron Corporate Support Levels

- _____ \$ 10,000 Lead Sponsor (*\$7,520 tax deductible*)
- _____ \$ 5,000 Sponsor (*\$3,210 tax deductible*)
- _____ \$ 3,000 Sponsor (*\$1,555 tax deductible*)
- _____ \$ 1,000 Supporter (*\$885 tax deductible*)

Business Name _____

Contact Person's Name _____

Street Address _____

City/State/Zip _____

Phone _____

Email _____

Payment Information

- Please send invoice
- Mailing check payable to: Princeton Symphony Orchestra, PO Box 250, Princeton, NJ 08542
- MC/Visa/Amex (complete information below):

#: _____ Exp. _____ Security Code: _____

Name as it appears on the card: _____

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Thank you for your support of the Princeton Symphony Orchestra!