



## 2022 Festival Advertising Opportunities

The Princeton Festival is the premier summer program of the Princeton Symphony Orchestra (PSO), offering a performing arts extravaganza, including fully-staged operas, jazz and cabaret, chamber music, orchestral concerts, and more! This year, it will take place in a state-of-the-art performance tent on the grounds of the beautiful Morven Museum & Garden from **June 10-25, 2022**. Over the course of the Princeton Festival, the tent at Morven and satellite performance space at Trinity Episcopal Church have the potential to accommodate well over 8,000 patrons.

Princeton Festival advertisers receive the following benefits:

- ❖ Full-color ad seen Festival wide
- ❖ Hyperlinked PSO website listing

### ***Festival Program Book***

Be a part of the 2022 Princeton Festival by advertising in the official program book! This program book will contain information regarding each Festival performance, as well as editorial material. It will be available to all Festival attendees in hardcopy and digital formats over the course of 15 performances. As part of the digital program book, ads can be hyperlinked directly to your website.

### **RESERVATION AND MATERIALS DEADLINE: FRIDAY, APRIL 8, 2022**

Inside Front or Back Cover.....\$2,500 8.5x11" with 0.125" full-bleed all around	Horizontal Half-Page.....\$750 7.5x4.65" trim
Full-Page.....\$1,500 8.5x11" with 0.25" full-bleed margins or 7x9.25" trim	Vertical Half-Page.....\$750 4.5x7.5" trim

A limited number of half- and full-page ad partnerships are available. For questions or to reserve your ad space today, contact Olivia at (609) 497-0020 or [ocoackley@princetonsymphony.org](mailto:ocoackley@princetonsymphony.org).



## Digital Art Specifications

- ❖ High resolution PDF
- ❖ Full-color
- ❖ 300 DPI or greater

## Submissions & Questions

Please email all materials by **Friday, April 8, 2022** to [ocoackley@princetonsymphony.org](mailto:ocoackley@princetonsymphony.org) or call (609) 497-0020 for more information about this or other advertising opportunities with the Princeton Symphony Orchestra.

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# 2022 Festival Advertiser Response Form

## Contact Information

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Ad Size

- Inside Front Cover.....\$2,500
- Inside Back Cover.....\$2,500
- Full-Page, Bleed.....\$1,500
- Full-Page, Non-Bleed.....\$1,500
- Horizontal Half-Page.....\$750
- Vertical Half-Page.....\$750

## Payment Information

- Please send invoice
- Check made payable to Princeton Symphony Orchestra has been mailed to P.O. Box 250, Princeton, NJ 08542
- Call to process credit card

Please submit all materials by **Friday, April 8, 2022**. Questions? Call Olivia at (609) 497-0020.

**Thank you for your support of the Princeton Symphony Orchestra and the Princeton Festival!**