2022 Festival Advertising Opportunities

The Princeton Festival is the premier summer program of the Princeton Symphony Orchestra (PSO), offering a performing arts extravaganza, including fully-staged operas, jazz and cabaret, chamber music, orchestral concerts, and more! This year, it will take place in a state-of-the-art performance tent on the grounds of the beautiful Morven Museum & Garden from **June 10-25, 2022**. Over the course of the Princeton Festival, the tent at Morven and satellite performance space at Trinity Episcopal Church have the potential to accommodate well over 8,000 patrons.

Princeton Festival advertisers receive the following benefits:

- Full-color ad seen Festival wide
- Hyperlinked PSO website listing

**Festival Program Book**

Be a part of the 2022 Princeton Festival by advertising in the official program book! This program book will contain information regarding each Festival performance, as well as editorial material. It will be available to all Festival attendees in hardcopy and digital formats over the course of 15 performances. As part of the digital program book, ads can be hyperlinked directly to your website.

**RESERVATION AND MATERIALS DEADLINE: FRIDAY, APRIL 8, 2022**

<table>
<thead>
<tr>
<th>Inside Front or Back Cover</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horizontal Half-Page</td>
<td>$750</td>
</tr>
<tr>
<td>8.5x11&quot; with 0.125&quot; full-bleed all around</td>
<td>7.5x4.65&quot; trim</td>
</tr>
</tbody>
</table>

| Full-Page                   | $1,500 |
| Vertical Half-Page          | $750   |
| 8.5x11" with 0.25" full-bleed margins or 7x9.25" trim | 4.5x7.5" trim |

A limited number of half- and full-page ad partnerships are available. For questions or to reserve your ad space today, contact Olivia at (609) 497-0020 or ocoackley@princetonsymphony.org.
Digital Art Specifications

- High resolution PDF
- Full-color
- 300 DPI or greater

Submissions & Questions

Please email all materials by **Friday, April 8, 2022** to ocoackley@princetonsymphony.org or call (609) 497-0020 for more information about this or other advertising opportunities with the Princeton Symphony Orchestra.

Olivia Coackley
Manager of Development Operations
Princeton Symphony Orchestra
P.O. Box 250
Princeton, NJ 08542
(609) 497-0020
ocoackley@princetonsymphony.org
2022 Festival Advertiser Response Form

Contact Information

Business Name _____________________________________________________________________________________________________

Contact Name ______________________________________________________________________________________________________

Mailing Address ____________________________________________________________________________________________________

City/State/Zip ______________________________________________________________________________________________________

Phone ______________________________________  Email _________________________________________________________________

Ad Size

☐ Inside Front Cover.........................$2,500    ☐ Full-Page, Non-Bleed......................$1,500

☐ Inside Back Cover.........................$2,500    ☐ Horizontal Half-Page......................$750

☐ Full-Page, Bleed..............................$1,500    ☐ Vertical Half-Page.........................$750

Payment Information

☐ Please send invoice

☐ Check made payable to Princeton Symphony Orchestra has been mailed to P.O. Box 250, Princeton, NJ 08542

☐ Call to process credit card

Please submit all materials by Friday, April 8, 2022. Questions? Call Olivia at (609) 497-0020.

Thank you for your support of the Princeton Symphony Orchestra and the Princeton Festival!
THE PRINCETON FESTIVAL

Rossen Milanov, Edward T. Cone Music Director     Gregory J. Geehern, Festival Director

2022
June 10–25

Outdoor Concerts, Opera & More
New Jersey’s Premier Performing Arts Festival
Presented by the Princeton Symphony Orchestra at Morven Museum & Garden

TICKETS & INFORMATION
609/497-0020 or princetonsymphony.org/festival

Dates, times, artists, and programs subject to change.
Accessibility: For information on available services, please contact ADA Coordinator Kitanya Khateri at least two weeks prior at 609/497-0020.
PERFORMANCES

Except where noted otherwise, all performances will take place under the state-of-the-art performance tent at Morven Museum & Garden.

OPENING NIGHT Seven Deadly Sins starring STORM LARGE
Friday, June 10  7:30pm
Princeton Symphony Orchestra
Rossen Milanov, conductor

Saturday, June 11* / Sunday, June 12 / Saturday, June 18  7pm
DERRICK WANG | Scalia / Ginsburg
W. A. MOZART | The Impresario
*5pm Pre-Performance Talk (Stockton Education Center)

Friday, June 17*/ Sunday, June 19*  7pm
BENJAMIN BRITTEN | Albert Herring
*5pm Pre-Performance Talk (Stockton Education Center)

Monday, June 13  7pm
"WHAT MAKES IT GREAT?" Death and the Maiden
with ROB KAPILOW and the SIGNUM QUARTET
In partnership with WWFM-89.1FM, The Classical Network

Tuesday, June 14*  7pm
SIGNUM QUARTET | Schubert’s Late String Quartets
*5pm Pre-Performance Talk (Stockton Education Center)

Tuesday, June 21  7pm
TIME FOR THREE

Wednesday, June 15  7pm
STEPHEN SONDHEIM TRIBUTE

Wednesday, June 22  7pm
AARON DIEHL TRIO

Trinity Episcopal Church
33 Mercer Street
Thursday, June 16*  7pm
THE SEBASTIANS
*5pm Pre-Performance Talk (Trinity Church)

Thursday, June 23*  7pm
FESTIVAL CHORUS | The Sebastians
*5pm Pre-Performance Talk (Trinity Church)

Friday, June 24  7pm
SIERRA BOGGESS | Broadway POPS!

Saturday, June 25  7pm
Family POPS!

FESTIVAL POETRY

Saturday, June 18   12:30pm & 3pm
JUST POETRY:
WORKSHOP & READING
Nicole Homer leads a poetry workshop and reading in which writers of all ages can receive critique and coaching on their original works inspired by Derrick Wang’s opera Scalia/Ginsburg. After the 12:30pm workshop, all are invited to a 3pm live Poetry Reading.
(Stockton Education Center)
FREE with registration

For more information, call 609 497-0020 or visit princeton symphony.org/festival